Now that you’ve identified the business drivers to begin your big data journey, your objectives are to deliver the data safely, quickly, iteratively, and at minimum costs and resources. You need to ramp up big data skillsets, establish your big data platform, populate it with new and existing data sources, handle extreme volumes of data, and make it actionable to your lines of business. And you need it now, at the pace of your data-driven business.

The combination of Talend® and MapR® provides a new generation of highly scalable data management processing across vast amounts of structured and unstructured data, so your big data projects can be completed faster, at a lower cost, and using existing skillsets.

Talend’s big data solutions running on MapR enable you to design, create and execute Hadoop integration jobs, process and reconcile big data, and implement data governance processes using an intuitive drag-and-drop interface. This robust environment makes it possible to scale to any level and support any complex data type, so companies can focus on analyzing information instead of manually integrating data.

Because Talend is based on a visual interface that automatically generates Hadoop code, developers can jump faster into the world of big data and implement at minimum cost. They are empowered to tackle the challenges of data variety, since Talend’s platform for big data also comes with big data quality and governance functions that take advantage of the massively parallel environment of Hadoop, allowing you to understand the completeness, accuracy, and integrity of data as well as to remove duplicates.

Talend’s “Tap, Transform and Deliver” approach with MapR empowers you all along the process to transform big data into business outcomes.
Power Your Mission-Critical Big Data

Together, Talend and MapR provide the foundations of a next generation big data platform, with minimum adoption efforts:

- Low technology risk and fast learning curve—Using open standards and the Eclipse-based development environment, your developers will be familiar with the combined environment. As Talend generates MapReduce, Pig Latin, and Java through an easy to learn graphical interface, your ramp-up time is dramatically shortened.

- Affordable with low financial risk—Both Talend and MapR use a subscription-based pricing model, allowing you to start small and scale over time without high up-front financial commitments.

- High performance, availability, and consistency—Talend’s zero footprint approach leverages Hadoop and the high availability and extreme performance characteristics of MapR, and is the only data quality solution to run inside of Hadoop.

- Easy, integrated management—Talend not only generates native Hadoop code, it also takes advantage of Hadoop standard services such as Apache Sqoop™, Apache™ Oozie, and Apache™ HCatalog, so there’s no need to manage disparate tools and environment—it’s all in one box.

- Broad connectivity—Talend provides connectivity to MapR from existing and legacy systems, with more than 800 connectors and components for RDBMS, NoSQL, ERP/CRM, SaaS, and all types of flat files.

About Talend
Talend lets organizations unlock all of their data, including historical, live, and emerging data. Dual-headquartered in California and France with 400 employees on 3 continents, Talend is one of the most well-funded vendors in the big data space, having raised $102 million from investors that include Silver Lake, Sumeru, Balderton Capital, Idinvest Partners and Bpifrance.

Based on the most widely used open source integration tools, Talend’s enterprise-grade solutions are leveraged by more than 4,000 enterprise customers worldwide. The company has major offices in North America, Europe and Asia, and a global network of technical and services partners.

About MapR
MapR delivers on the promise of Hadoop with a proven, enterprise-grade platform that supports a broad set of mission-critical and real-time production uses. MapR brings unprecedented dependability, ease-of-use and world-record speed to Hadoop, NoSQL, database and streaming applications in one unified distribution for Hadoop. MapR is used by more than 500 customers across financial services, government, healthcare, manufacturing, media, retail and telecommunications as well as by leading Global 2000 and Web 2.0 companies. Investors include Google Capital, Lightspeed Venture Partners, Mayfield Fund, NEA, Qualcomm Ventures and Redpoint Ventures.

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